

# Aloha INSTITUTE Services

Entrepreneurial approach to learning and managing with an emphasis on eLearning video productions, curriculum and course development, storyboard designs, whiteboard animations, voiceover narrations, live webinar presentations, quick reference guides and job aids, and LMS reporting, analysis, and administration.



LMS Reporting,  
Analysis &  
Administration



Curriculum &  
Course Development



Storyboard  
Designs



Webinar  
Presentations



eLearning  
Videos



Whiteboard  
Animations



Voiceover  
Narrations



QRG &  
Job Aids



# Transforming Training & Education:

## Elevate Learning with our Curriculum and Course Development Services!



### Comprehensive Development Process

From conducting needs assessments and setting clear learning outcomes to designing learning activities, assessment, and evaluation methods, we ensure a comprehensive and structured approach to curriculum development.



### Pedagogical Excellence

We apply the latest pedagogical approaches and instructional design principles to create engaging and effective learning experiences. Our team will incorporate interactive activities, assessments, multimedia elements, and other proven strategies.



### Customized Solutions

We believe in personalized approaches to curriculum and course development. Our team will work closely with you to understand your specific requirements, target audience, and learning objectives.



### Cutting-Edge Technology

We leverage advanced technology tools and platforms to enhance the learning experience. Our team is proficient in integrating learning management systems, interactive multimedia, gamification, and other digital resources to create an immersive curriculum.



### Continuous Improvement

We are committed to continuous improvement, regularly reviewing and updating our curricula to reflect the latest research, best practices, and emerging technologies. This ensures that your curriculum remains relevant and effective over time.



### Collaboration & Support

We believe in fostering strong partnerships with our clients. Throughout the process, we encourage a group effort approach. Our team will provide ongoing support, guidance, and training to ensure a successful completion and adoption of the developed curriculum.



# Introducing eLearning Video Productions: Unlocking Knowledge with Visual Excellence!



## High-Quality Videos

Our team of videographers, animators, and editors are experts in crafting visually stunning videos. We utilize state-of-the-art equipment and the latest editing software to deliver videos with exceptional quality.



## Engaging Content

We understand the importance of keeping learners engaged. Our experienced scriptwriters and instructional designers will work closely with you to develop captivating content that effectively conveys your message and facilitates learning.



## Customized Solutions

We believe in tailor-made solutions that align with your specific needs. Whether you require educational tutorials, training modules, or promotional videos for your eLearning platform, we will create a personalized production plan to meet your objectives.



## Versatile Formats

Our eLearning Video Productions cover a wide range of formats, including live-action videos, animated explainer videos, whiteboard animations, screencasts, and more. Whatever your preference, we have the expertise to bring your ideas to life.



## Rapid Turnaround

We understand the importance of timely delivery. Our streamlined production process ensures efficient video creation without compromising on quality. You can trust us to meet your deadlines without any hassle.



## Cost-Effective Solutions

Our eLearning Video Productions are designed to provide exceptional value for your investment. We offer competitive pricing options that fit within your budget while maintaining the highest production standards.





# Unlock the Power of Learning Management:

## LMS Reporting, Analysis and Administration Services!



### LMS Administration Excellence

Leave the administrative tasks to us! Our experienced LMS administrators will handle user management, course uploads, content organization, and technical support, allowing you to focus on strategic aspects of your eLearning initiatives.



### Advanced Reporting & Analytics

Harness the full potential of your LMS with our robust reporting and analytics solutions. Our expert data analysts will generate comprehensive reports and actionable insights, allowing you to track learner progress, identify trends and measure the effectiveness of your training programs.



### Data-Driven Decision Making

Make informed decisions to enhance the learning experience. With our LMS reporting and analysis services, you'll gain valuable information about your learner engagement, knowledge retention, and course completion rates, enabling you to tailor your content for maximum impact.



### Customizable Dashboards

Access real-time data with our customizable dashboards. Get a bird's-eye view of your learning programs and dive deep into specific metrics that matter most to you. Our intuitive dashboards make it easy to monitor key performance indicators and track your training's success.



### Compliance and Certification Management

Ensure employee compliance with regulatory requirements and certifications effortlessly. Our LMS administrators will track and manage certifications, renewals, and compliance records, keeping your organization on top of its training obligations.



### Training Program Optimization

With our data-driven insights, we will help you optimize your training programs for better outcomes. We can identify areas for improvement, spot knowledge gaps, and implement targeted interventions to enhance the learning experience.





# Webinar Excellence:

## Connect, Educate & Engage with Our Interactive Presentations!



### Engaging Content

Our team of expert content creators and presentation designers are skilled in crafting compelling and interactive webinar presentations. We understand the importance of keeping your audience engaged from start to finish.



### Interactive Elements

We believe in fostering two-way communication during webinars. Our presentations incorporate interactive elements such as polls, Q&A sessions, live chats, and surveys, enabling real-time engagement and feedback from your attendees.



### Professional Delivery

Our experienced webinar hosts and presenters are well-versed in delivering polished and engaging presentations. They have a deep understanding of audience dynamics and will deliver your content with confidence, clarity and enthusiasm.



### Seamless Technology

We use top-notch webinar platforms and equipment to ensure a seamless, glitch-free experience for both you and your attendees. Our technical support team will be on standby to troubleshoot any issues that may arise during the event.



### Multimedia Richness

Our presentations go beyond slides filled with text. We incorporate multimedia elements such as videos, animations, infographics, and deliver your message with impact.



### Data and Analytics

We provide post-webinar analytics and data insights, giving you valuable feedback on attendee engagement, participation, and reaction, empowering you to make data-driven decisions for future webinars.





# The Voice of Success:

## Elevate Your Projects with Professional Voiceover Narrations!



### Versatile Voice Talent

Whether you need a warm and soothing voice for a documentary, a lively and energetic voice for a commercial, or an authoritative voice for an eLearning module, we have the perfect voice for your project.



### Crystal-Clear Delivery

We understand the importance of clear communication. Our voiceover artists are experienced in enunciating words precisely, ensuring that your message is conveyed with utmost clarity, making it easy for your audience to understand and retain information.



### Customized to Your Needs

We believe in customization to meet your specific requirements. Our team will work closely with you to understand the tone, style, and mood you desire for your project, ensuring that the voiceover narration aligns perfectly with your vision.



### Emotional Impact

Our voiceover artists excel at infusing emotion into their narrations, whether it's enthusiasm, empathy, excitement, or sincerity, creating a compelling and memorable experience for your listeners.



### Professional Studio Quality

Our voiceover narrations are recorded in state-of-the-art studios, guaranteeing impeccable sound quality. We use high-end recording equipment and audio editing software to deliver pristine audio that enhances the overall production value of your project.



### Timely Delivery

We understand the importance of meeting deadlines. Our efficient production process and project management ensures that you receive your voiceover narrations on time, enabling you to integrate them seamlessly into your projects without any delays.





# Unleash Your Imagination:

## Elevate Your Visual Storytelling with Our Storyboard Designs!



### Conceptualization and Visualization

Our storyboard artists will work closely with you to understand your concept, plot, and desired message. They will then translate your vision into a series of meticulously illustrated frames that effectively convey your story.



### Attention to Detail

Our storyboard designs are crafted with precise attention to detail. Every frame is carefully composed, ensuring that the composition, angles, and pacing will effectively convey the desired mood and narrative flow.



### Creative Collaboration

We believe in collaborative partnerships. Throughout our storyboard design process, we encourage your input and feedback. Our team will collaborate with you, incorporating your ideas and vision while providing expert guidance to enhance the visual narrative.



### Clear Communication

Storyboards serve as a visual blueprint for your project, facilitating effective communication among your creative team and stakeholders. Our designs provide clear visual references for other collaborators, ensuring a shared understanding of the desired outcome.



### Versatility and Adaptability

Our storyboard designs cater to a wide range of creative projects. Whether you're working on a video, animation, advertising campaign, eLearning course, or any visual medium, we have the expertise to create storyboards that align with your specific requirements.



### Timely Delivery

We understand the importance of meeting deadlines in the creative industry. Our streamlined workflow and efficient project management ensure that your storyboard designs are delivered promptly, allowing you to move forward with your project without delay.





# Ignite Creativity with Simplicity:

## Engage Your Audience with Whiteboard Animations!



### Visual Impact

Whiteboard animations offer a unique and engaging way to deliver your message. With our expert animators and illustrators, we bring your ideas to life on a digital canvas, captivating your audience through dynamic drawings and vibrant colors.



### Simplified Communication

Complex concepts can be simplified and easily understood through whiteboard animations. Our team excels at distilling intricate information into concise and visually appealing illustrations, ensuring that your message resonates with your target audience.



### Customized Approach

We believe in tailoring our whiteboard animations to your unique requirements. Whether you need educational tutorials, explainer videos, marketing promotions, or training materials, we will work closely with you to deliver a customized solution that aligns with your vision.



### Clarity and Simplicity

Whiteboard animations excel at simplifying complex information, making it easier for your audience to comprehend. By leveraging a combination of visuals, text, and voiceover, we ensure that your message is clear, concise, and memorable.



### High-Quality Animation

Our team of experienced animators are dedicated to delivering top-notch whiteboard animations. With their expertise in animation, timing, and fluid movement, we guarantee animations that are visually appealing and polished, leaving a lasting impact on your audience.



### Data and Analytics

We understand the importance of maintaining brand consistency in your marketing efforts. Our whiteboard animations can be customized to reflect your brand's colors, fonts, and overall style, ensuring a cohesive representation of your brand throughout the animation.





# Empower Your Team: Quick Reference Guides and Job Aids for Seamless Productivity!



## Instant Access to Vital Information

Provide your team with immediate access to crucial information, minimizing downtime and ensuring tasks are completed efficiently. No more wasted time searching for details buried in extensive manuals.



## Visual and User-Friendly

Our guides are not just informative; they are designed to be visually appealing and easy to follow. With clear visuals, icons, and concise instructions, your team can quickly reference and apply the information they need.



## Boost Training Effectiveness

Quick Reference Guides and Job Aids are powerful training tools. They provide a tangible resource for employees to refer back to, reinforcing what they've learned during training sessions and ensuring a smoother transition to new processes.



## Efficient Onboarding of New Employees

Expedite the onboarding process with comprehensive Job Aids that guide new hires through essential tasks. This accelerates the learning curve, allowing them to become productive members of your team faster.



## Customized for Your Needs

We understand that every business is unique. Our team works closely with you to tailor Quick Reference Guides and Job Aids that align with your specific processes, workflows, and industry standards.



## Continuous Updates and Revisions

As your processes evolve, so do our guides. We offer ongoing support to update and revise your Quick Reference Guides and Job Aids, ensuring they remain current and relevant to your business operations.





*Bringing the Aloha Spirit into  
Training & Development*

We are a Virtual Instructional & Technology Design company. We provide remote, engaging and professional services to leading businesses and organizations in Hawaii and on the West Coast.

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